## Abundant Nexus Conference

The Convergence of MEMS Technology, Entrepreneurism & Abundance

April 24, 2024

Computer History Museum Mountain View, California

## Program Agenda

Start	End	Topic	Speakers	
7:30am 9:00am	9:00am 9:20am	Registration Welcome & Opening	Dr. Brian Bircumshaw	
9:20am	9:40am	Success in the World of One Product, One Process	Dr. Edvard Kalvesten CEO of Silex Magnus Rimskog Sales Dir of Silex	
9:40am	10:25am	Ferrari cars go beyond electrons and bytes	<b>Keynote: Benedetto Vigna</b> CEO of Ferrari	
10:25am	10:45am	MEMS Past and Present	Franz Lärmer Bosch Research Fellow Stefan Majoni Dir. of MEMS Foundry at Bosch	BOSC
10:45am	11:05am	Morning Break		
11:05am	11:50am	Combining MEMS & Abundance in Creating a Company	<b>Keynote: Sandeep Akkaraju</b> Exo CEO & Co-Founder	
11:50am	12:10pm	Crossing the Chasm: from Academic Lab to Consumer Pockets	Prof. David Horsley Northeastern University	
12:10pm	12:30pm	The Secret of Successful Fundraising	<b>Dr. Weijie Yun</b> Founder & Managing Partner of Tyche Partners	
12:30pm	1:30pm	Lunch		
1:30pm	2:15pm	Age of Abundance	Keynote: Dr. Peter Diamandis XPRIZE Founder & Co-Author of the New York Times Bestseller Abundance: The Future Is Better Than You Think	
2:15pm	2:35pm	Serial Entrepreneurism: Lessons in Innovation and Research	Curtis Ray Biz Dev at Omnitron Sensors	
2:35pm	2:55pm	Creating the Future with MEMS	<b>Dr. Kurt Petersen</b> Co-Founder of NovaSensor, Cepheid and SiTime	
2:55pm	3:15pm	Afternoon Break		



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3:15pm	3:35pm	Novel MEMS/Sensor Solutions Enable Abundance	Roger Grace Founder & President of Roger Grace Associates	
3:35pm	4:15pm	Trillion Sensors – A Visionary Concept	Susumu Kaminaga Executive Senior Adviser, SPP Technologies	
4:15pm	4:50pm	Tea Time		
4:50pm	5:50pm	Panel The Future of MEMS	Prof. Swaminathan Rajaraman Moderator from University of Central Florida  Alissa Fitzgerald AM Fitzgerald Evgeni Gousev Qualcomm Mary Ann Maher SoftMEMS Prof. Kris Pister UC Berkeley Prof. Shad Roundy University of Utah	
5:50pm	6:00pm	Wrap Up	Dr. Brian Bircumshaw	
6:00pm	8:00pm	Reception		



